

COOKIE NOTICE

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Cookies Notice - Website (LAYER 1)

Banner

This website respects your privacy and uses cookies to enhance your browsing experience. We use both our own cookies and third-party cookies to gather statistics on your browsing habits, improve functionality, and enable content sharing on social networks. You have the option to accept or reject cookies, and you can also customize your preferences by disabling specific types of cookies.

Accept

Customize

Reject

Buttons:

- [Accept]: This option blocks the acceptance of all cookies, including both our own and third-party cookies, whether technical or of any other type that may be installed in the user's browser.
- [Customize]: By selecting this option, the user can access a panel where they can personalize their cookie preferences by choosing which cookies to accept and which to reject.
- [Reject]: Selecting this option will reject all cookies. Please note that this may impact your browsing experience on the website.

Instructions for placing the cookie banner

The cookie banner should appear at the beginning or upon entering/accessing the website. Browsing should be blocked until the user either accepts or customizes their cookie preferences.

Cookies Notice - Website (LAYER 2)

Cookies policy

Eleven Eleven Enterprises S.L. (DBA Simms and Associates / S&A) informs about the use of cookies on its website: <https://simms-associates.com/>

What are cookies?

Cookies are files that can be downloaded to your computer by websites. They are essential tools that enable the provision of various information society services. Among their functionalities, cookies allow a website to store and retrieve information about a user's browsing habits or their device. Based on the obtained information, cookies can recognize the user and enhance the services provided.

Types of cookies

There are two types of cookies based on the entity that manages the domain from which the cookies are sent and processes the obtained data:

- Own cookies:

These cookies are sent to the user's device from a computer or domain managed by the website publisher. They are used to provide the requested service to the user.

- Third-party cookies:

These cookies are sent to the user's device from a computer or domain that is not managed by the website publisher, but by another entity that processes the data obtained through cookies. If the information collected by these cookies is managed by a third party, even if they are installed from a computer or domain managed by the website publisher, they cannot be considered as own cookies.

There is also a second classification based on the duration of storage in the client's browser:

- Session cookies:

These cookies are designed to collect and store data while the user is actively browsing a website. They are typically used to store information that is only needed for the duration of a single session, such as a list of products in a shopping cart.

- Persistent cookies:

These cookies store data in the user's device and can be accessed and processed for a period defined by the cookie owner. The duration of persistent cookies can vary from a few minutes to several years. Furthermore, there is another classification that includes six types of cookies based on their purpose and the processing of the obtained data:

- Technical cookies:

These cookies enable users to navigate a website, platform, or application and use its various features and services. For example, they facilitate traffic control and data communication, session identification, access to restricted areas, order fulfillment, registration or participation in events, browsing security, video or audio content storage, and content sharing on social networks.

- Personalisation cookies:

These cookies allow users to access a service with predefined settings based on certain criteria in their device, such as language preference, browser type, or regional configuration.

- Analysis cookies:

These cookies enable the party responsible for them to monitor and analyze the behavior of users on the linked websites. The information collected through these cookies is used to measure website, application, or platform activity and create user browsing profiles. The analysis of user data helps in introducing improvements to the service based on user usage patterns.

- Advertising cookies:

These cookies optimize the management of advertising space by ensuring the efficiency of ad placement.

- Behavioural advertising cookies:

They store information on the behavior of users obtained through continuous observation of their browsing habits, which allows a specific profile to be developed in order to display advertising based on that profile.

- Cookies from external social networks:

These cookies are used to enable visitors to interact with the content of various social platforms (such as Facebook, YouTube, Twitter, LinkedIn, etc.) and are generated only for users of those social networks. The use and information collected by these cookies are subject to the privacy policy of the respective social platform.

Disabling and deleting cookies

You have the option to allow, block, or delete cookies installed on your computer by configuring the browser options installed on your computer. Disabling cookies may impact the functionality and services available on the website. The method for disabling cookies varies depending on the browser you are using, but it is generally done through the browser's settings or preferences menu. You can refer to the browser's Help menu for instructions on managing cookies. Please note that if you choose to delete cookies, any preferences or settings associated with those cookies may also be deleted.

You can manage and control the cookies installed on your computer by adjusting the browser settings on your device.

- Microsoft Internet Explorer or Microsoft Edge:
 - <https://support.microsoft.com/en-gb/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>
- Mozilla Firefox:
 - <https://support.mozilla.org/en-US/kb/how-to-fix-preferences-wont-save>
- Chrome:
 - <https://support.google.com/accounts/answer/61416?hl=en&sjid=7436826216698463179-EU>
- Safari:
 - <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- Opera:
 - <https://help.opera.com/en/latest/web-preferences/#cookies>

In addition, you can also manage the storage of cookies in your browser using tools such as the following:

- Ghostery:
 - www.ghostery.com
- Your Online Choices:
 - <https://www.youronlinechoices.com/uk/>

Cookies used

The cookies that are being used on this website are identified below, along with their type and function:

- Cookie: **_ga**
 - Duration: 2 years
 - Description: This cookie is used to distinguish users. It is generated by Google Analytics. Google stores the information collected by cookies on servers located in the United States, complying with European legislation on the protection of personal data. Google undertakes not to share this information with third parties, except where required to do so by law or where necessary for the operation of the system. Google does not associate your IP address with any other information held by Google. If you would like more information about the cookies used by Google Analytics, please visit this address:
 - <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>
 - Type: Third party
 - Purpose: Analytical
- Cookie: **_gat**
 - Duration: 1 minute

- Description: This cookie is used to facilitate the display of our advertisements on other pages within the Google network. It is generated by Google Analytics. Google stores the information collected by cookies on servers located in the United States, complying with European legislation on the protection of personal data. Google undertakes not to share this information with third parties, except where required to do so by law or where necessary for the operation of the system. Google does not associate your IP address with any other information held by Google. If you would like more information about the cookies used by Google Analytics, please visit this address:
 - <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>
 - Type: Third party
 - Purpose: Behavioural advertising
- Cookie: `_gid`
 - Duration: 24 hours
 - Description: This cookie is used to distinguish users. It is generated by Google Analytics. Google stores the information collected by cookies on servers located in the United States, complying with European legislation on the protection of personal data. Google undertakes not to share this information with third parties, except where required to do so by law or where necessary for the operation of the system. Google does not associate your IP address with any other information held by Google. If you would like more information about the cookies used by Google Analytics, please visit this address:
 - <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>
 - Type: Third party
 - Purpose: Behavioural advertising
- Cookie: MessagesUtk
 - Duration: 6 months
 - Description: This cookie is employed to identify visitors who engage in chat conversations through the chatflows tool. In the event that a visitor departs from your website without being added as a contact, this cookie will remain associated with their browser:
 - Type: Third party
 - Purpose: Technical
- Cookie: UVC
 - Duration: 1 year and 1 month
 - Description: This cookie tracks the frequency of user interactions with AddThis.
 - Type: Third party
 - Purpose: Technical
- Cookie: LOC
 - Duration: 1 year and 1 month
 - Description: This cookie stores the geolocation of visitors to record the location of the sharer.
 - Type: Third party
 - Purpose: Technical
- Cookie: ATUVC
 - Duration: 1 year and 1 month
 - Description: This cookie is associated with the AddThis social media sharing widget, commonly embedded on websites to enable visitors to share content across various networks and platforms. It stores an up-to-date count of shared pages.
 - Type: Third party

- Purpose: Technical
- Cookie: ATUVS
 - Duration: 30 minutes
 - Description: This cookie is associated with the AddThis social sharing widget, typically integrated on websites to facilitate content sharing on multiple networks and platforms. Although it may be a newly introduced AddThis cookie without complete documentation, it is categorized based on its assumed similarity to other cookies provided by the service.
 - Type: Third party
 - Purpose: Technical

Acceptance of the Cookies Policy

By visiting <https://simms-associates.com/>, it is assumed that you consent to the use of cookies. However, the website prominently displays information regarding its Cookie Policy on the top or bottom of every page upon each login, ensuring your awareness of it. Based on this information, the following options are available:

- Accept cookies:
 - This notification will not be displayed again for the duration of your current session when accessing any page of the website.
- Close:
 - The notification will be hidden on the current page.
- Modify your settings:
 - You have the option to adjust your browser settings accordingly.